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Nick Engvall

Sneaker History

Sneaker History Presents First Ever: SNEAKER CONVOS Digital Community Experience  
Sneaker Veterans and Emerging Leaders Come Together to Push the Industry Forward

**Sacramento, CA:** Sneaker History announces the launch of SNEAKER CONVOS in partnership with Cove Youth Brigade. This collective of established and up-and-coming footwear enthusiasts unites professionals from various functions of the footwear industry. From designers to storytellers, entrepreneurs to in-house professionals, SNEAKER CONVOS creates a virtual space for people at all levels to conversate and learn the behind-the-scenes view of one of today's thriving consumer segments: Sneakers. This multi-day live conversation series is a major step for Sneaker History's mission to offer a stronger understanding of the footwear industry by exhibiting individual stories of experienced industry leaders and providing a real atmosphere that encourages real lifetime connections.

"For the masses, sneakers are just shoes. For me and many folks like me, they are a path to a beautiful community of passionate people and professional opportunities. With more education and access, this will open the door to more inclusivity and authentic ideas to an industry that all too often is guilty of being unapproachable to all," says Nick Engvall, Founder of Sneaker History and SNEAKER CONVOS. "I'm endlessly grateful for what this world has offered me and now it's time to pay it forward to the next generation so they can take it to the next level."

This multi-day virtual live conversation series happens from March 16th-20th,2021 and features a mix of topics including:

- The Evolution of Partnerships Between Creators and Brands
- The Power of Community: Using Tech to Connect Sneaker Enthusiasts.
- DIY Design – Hacking Your Own Way
- The Sneaker Photography Conversation
- On Brand: Creating Content For Big Business
- It's Her Time – Women In Footwear
- Ending The Recycled Sustainability Buzzword
- The Future Of Footwear Reviews
- Roundtable Talks: Podcasts, YouTube, Agency Professionals, Trading Cards, Fitted Hats, & More
- More+

"It's about more than the physical shoes. The products are simply manifestations of the people, ideas, and passions that made them. This is what this digital space is for. The makers. The doers. The people."

Check out more on Sneaker History Presents: SNEAKER CONVOS and a full list of panelists at:

<https://sneakerhistory.com/sxs>.

Engage and interact here: Instagram: <https://www.instagram.com/sneakerhistory/>. Youtube:

<https://www.youtube.com/user/SneakerHistory>. Twitter: <https://twitter.com/sneakerhistory>

Sneaker History is a group that provides reliable and trustworthy information about sneakers, past, present, and future. And aim to make a positive impact on the sneaker community, culture, and business of sneakers by telling the stories of the people that make this passion enjoyable.

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